



# OUTREACH NEWSLETTER

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## More Than 13,250 Californians Receive Health Care They Deserve In PCIP (Thanks To You)!

Certified Application Assistants and agents/brokers assisted with almost 30% of the applications processed at CA PCIP in August 2012!

CA PCIP Applications Processed August 2012	
Applications Processed Total: 1,434	Percentage of Applications Processed
Applications Processed With Assistance 428	29.9%
Applications Processed Without Assistance 1,006	70.1%

With the recently implemented Application Assistance Locator on the PCIP Website (read about it on page 2 of this newsletter), this percentage is sure to increase!

With the help from all of you, CA PCIP has over 13, 250 subscribers as of August 31, 2012!

California's PCIP enrollment continues to be the highest in the nation as shown in the chart below!

State	Enrollment * as of July 31, 2012	Premium Range **
California	11,118	\$107 - \$557
Florida	7,661	\$118 - \$505
Texas	6,967	\$133 - \$572
Pennsylvania	5,987	\$283
North Carolina	4,566	\$69 - \$548

Your efforts to help so many to receive the health care they deserve are greatly appreciated in our ongoing mission to help insure "uninsurable" Californians!

\* Data source is HealthCare.gov and reflects individuals with effective dates.

\*\* Premiums as of 7/31/12.



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# PCIP Application Assistance “Locator” Available on the PCIP Website!

Applicants looking for help with their PCIP application can find it through the PCIP Application Assistance Locator, now on the PCIP Website!

Many California-licensed Insurance Agents/Brokers, Enrollment Entities (EEs) and PCIP Certified Application Assistants (CAAs) choose\* to have their contact information made available for the general public.

The PCIP Application Assistance Locator, at

[www.pcip.ca.gov/PCIP\\_Program/#search](http://www.pcip.ca.gov/PCIP_Program/#search), lets applicants locate PCIP application help in-person nearby. Enter one of the following search criteria to locate CA-Licensed Insurance Agents/Brokers, EEs, and PCIP CAAs:

- City,
- County, or
- Zip Code

The search results list nearby insurance agents/brokers, EEs and CAAs in the city, county, or zip code entered who have been trained to help you fill out the PCIP/MRMIP application. You can print the list for convenience which includes the following referral information:

- Business Name and Address
- Contact Person's Name, Phone Number, and Email

The PCIP Application Assistance Locator makes applying for PCIP easier than ever!

\* Insurance Agents/Brokers who wish to be published on the PCIP website or have updates to make to their contact information should email PCIP at [pcip@maximus.com](mailto:pcip@maximus.com). For EE or CAA contact updates go to [www.pcip.ca.gov/Outreach\\_Materials/Invitation\\_to\\_Participate.aspx](http://www.pcip.ca.gov/Outreach_Materials/Invitation_to_Participate.aspx).

EEs and PCIP Certified CAAs may choose not to have their information published during the registration process.

## Application Assistance – Get Help Applying

### GET HELP IN PERSON FROM AN INSURANCE AGENT, BROKER OR CERTIFIED APPLICATION ASSISTANT

Insurance Agents, Brokers and Certified Application Assistants (CAAs) are people who have been trained to help you fill out the PCIP/MRMIP Application.

### FIND APPLICATION ASSISTANCE IN YOUR AREA

To find application assistance in your area, enter your zip code, city, or county below

and click the "Search" button.

Zip Code:  or

City:  or

County:

## Reminder! Become PCIP Certified Or Receive Continuing Education Credits

If you are a Certified Application Assistant (CAA), **why not become PCIP Certified?** If you are a California Licensed Insurance Agent/Broker, **did you know you can receive Continuing Education Credits?**

California Licensed Insurance Agents/Brokers and Eligible Enrollment Entities (EEs) whose CAAs are PCIP Certified can qualify to receive a \$100 Application Assistance Payment!\*

Take the 2-hour PCIP 101 training course and exam at:

[www.pcip.ca.gov/Outreach\\_Materials/PCIP\\_Certification.aspx](http://www.pcip.ca.gov/Outreach_Materials/PCIP_Certification.aspx). The exam is accessible only if the PCIP 101 power point is viewed in the slide show mode. Switch to this mode by going to the Tool Bar and clicking on View and then Slide Show.

### Eligible EEs/CAAs

Eligible Enrollment Entities (EEs) must be registered with the Healthy Families Program (HFP) or PCIP. EEs currently registered with HFP do not need to re-register. EEs not currently registered with HFP need to submit an Invitation to Participate (ITP) form to PCIP for approval. The ITP form can be found at: [www.pcip.ca.gov/Outreach\\_Materials/Invitation\\_to\\_Participate.aspx](http://www.pcip.ca.gov/Outreach_Materials/Invitation_to_Participate.aspx).

### Insurance Agents/Brokers

Licensed California Insurance Agents/Brokers receive two (2) hours of Continuing Education Credits from the California Department of Insurance (DOI) after completing the PCIP 101 training course and passing the certification exam. Agents/Brokers will receive a certificate in the mail from PCIP and PCIP will notify the DOI of their Continuing Education Credits.

\* Insurance agents/brokers and PCIP certified CAAs assisting an applicant **MUST** sign and complete all applicable boxes in Section 10 of the PCIP/MRMIP Application to qualify for the \$100 Application Assistance Payment. Section 10 must be complete at the time the application is submitted. Missing information from Section 10 of the application will not be accepted at a later date.

## Use "Legal" Name When Applying to PCIP

PCIP requires the applicant's legal name on their citizenship/immigration documents when applying for PCIP. The legal name is used for enrollment into PCIP. If the name on the application does not match the name on the citizenship/immigration documents, PCIP will contact the applicant to determine the legal name. PCIP will inform the applicant if they need to provide further documentation.

However, sometimes people go by a different name than what is on their birth certificate (or other proof of citizenship documentation) or immigration document. They may use a shortened name or nickname (i.e. Rick for Richard or Sam for Samantha). Or their name changed when they married.



PCIP can enroll an applicant in a name preferred other than their name on the citizenship or immigration documentation only if one (1) of the following documents is submitted as proof of the name on the application:

- Valid (current, not expired) California Driver's License or California Identification Card
- Marriage License or Certificate issued from local or state Office of Vital Statistics
- Dissolution of Marriage document that contains the legal name as a result of the court action
- Adoption documents that contain the legal name as a result of an adoption
- Domestic Partnership Certificate, Declaration, or Registration document verifying formation of a domestic partnership
- Legal name change document that contains the legal name both before and after the name change

Applicants should be sure that the name on the application matches the name on the citizenship/immigration or proof of name change documentation to avoid a possible delay in application processing and enrollment into PCIP.

# Benefits Corner

## Resources Available to Subscribers

PCIP subscribers have several resources available at no additional charge, including Health Advocate, WorldDoc and GlobalFit. These resources provide educational tools, assistance with navigating through the health care system and discounts to help subscribers stay healthy. The services provided and contact information is listed below.

### Health Advocate:

- Assistance with finding the right doctors, hospitals and other healthcare providers within the First Health Network;
- Help scheduling appointments with providers including hard-to-reach specialists;
- Research transportation options to get to and from appointments;
- Assist with eldercare, in-home care, assisted living and long-term care for PCIP subscribers and their family members; and
- Clarify Medicare, Medicaid and Medicare Supplemental plans.

For more information call 1(866) 695-8622 or visit [www.HealthAdvocate.com](http://www.HealthAdvocate.com).

### WorldDoc:

- Information to help you evaluate symptoms;
- Explore probable conditions and treatment;
- Health Trackers, quizzes and calculators;
- Store medical history and Rx information; and
- Access news articles and health surveys.

For more information visit [www.WorldDoc.com](http://www.WorldDoc.com).

### GlobalFit

- Guarantees the lowest rates on thousands of gyms;
- Virtual gym with easy to follow videos;
- Low rates on home equipment;
- Virtual nutrition coach; and
- 1-on-1 health coaching on the phone or online

For more information call 1(800) 294-1500 or visit [www.GlobalFit.com](http://www.GlobalFit.com).

Additional information and direct links to these resources can be accessed through your myPCIP website.